

## Four are named to

## Land Conservancy board

The Land Conservancy has named Tom Butch, Ruth Swetland Eppig, Nancy Rubin and Craig Owen White to its Board of Trustees.

The Land Conservancy, formed in 2006 by the merger of eight local land trusts, has permanently preserved 533 properties and more than 38,000 acres in northern and eastern Ohio. In addition, its Thriving Communities Institute helps revitalize urban centers across the state.





White

**Eppig** 

Butch, who lives in Salem in Columbiana County and holds a bachelor's degree in Conservation and Natural Resources from Kent State University, was a mineral resource inspector with the Ohio Department of Natural Resources for 28 years before his retirement in 2012. A conservation-minded community leader, Butch sits on the Columbiana County Park District Board of Commissioners, is on the board of trustees for the Community Action Agency of Columbiana County and formerly served on the county Soil and Water Conservation District's Board of Supervisors.





Rubin

Butch

Butch is an officer in both the Leetonia Sportsmans Club and the Columbiana County
Federation of Conservation Clubs, and he is active in many other conservation organizations, including the Friends of Allegheny
Wilderness, League of Ohio Sportsman, Izaak Walton League of America and Ohioans for Wildlife Conservation. He has also been a
hunter education instructor for the Ohio Division of Wildlife for 15 years.

Eppig, who holds a bachelor's degree in environmental biology from Smith College, is president of the Sears-Swetland Family Foundation, which she operates with her brother and daughters. She lives in Bratenahl with her husband, Dr. Michael Eppig, an orthopaedic spine surgeon at the Cleveland Clinic.

Eppig currently serves on the board and is past chairman of the Cleveland Botanical Garden board of trustees, serves as a vice president on the board of the Cleveland Institute of Art, and is a member of the Committee for Advancement of Academic Medicine under the Dean of the School of Medicine at CWRU. The Eppigs are passionate about about sustainability, urban revitalization and environmental health, and hosted the EverGreen EverBlue fundraiser at their former Shaker Heights home.

Rubin, of Pepper Pike, is president of Cleveland-based N.G. Rubin & Associates, LLC, a firm specializing in financial assessment and management for early stage to medium size companies. Its clients include life sciences, healthcare, manufacturing, telecommunications, information technology, distribution and professional services companies.

Rubin, who holds a bachelor's degree in marketing from Kent State University and an MBA in finance from Cleveland State University, has been president of the Geauga Humane Society/Rescue Village Foundation board since 2008.

White, a graduate of Williams College and the University of Virginia School of Law, is a partner with Cleveland-based law firm Hahn Loeser & Parks LLC, where he focuses his practice on representing and counseling established and growth-oriented companies in mergers, acquisitions, divestitures, enterprise governance, financing and licensing issues, both domestically and internationally. His role as a legal advisor to businesses is complemented by his experience as a corporate counselor, which includes service as a member of Great Lakes Cheese Co., Inc., one of the largest privately-owned food companies in the U.S. He also serves as the primary U.S. corporate counsel for Head NV, a European-based international sports equipment conglomerate.

White, who lives in Russell Townshp, lectures internationally on issues of global commerce and enterprise governance, delivering an annual series in Lusaka, Zambia and Johannesburg, South Africa. He also serves on the boards of the International Senior Lawyers Project, the Western Reserve Historical Society and the Diversity Center of Northeast Ohio. White was recently appointed by the United States Trade Representative to serve on the Trade Advisory Committee on Africa to provide advice in the establishment of United States trade policy throughout Africa.

